



IOANNA THEOFILAKOU

WordPress Expert

Contact

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Portfolio / Website
[Ioanna Theofilakou | ISTOS](#)

Education

B.Sc in Physics
Ethnikon & Kapodistriakon University of Athens
2018

Programming Courses - Online
Coursera, Udemy
2018 - present

Skills

- WordPress
- WooCommerce
- SEO
- Analytics, GSC
- PHP
- HTML, CSS, JS
- Troubleshooting
- Page Speed

Language

- English (Proficiency)
- Greek (Native)

Professional Experience

2020 -
PRESENT

Wordpress & Woocommerce Developer, Freelance

ISTOS | Athens, Greece

- Design & Development of WordPress websites and e-shops, fully compatible with WooCommerce.
- Emphasis on performance, speed and SEO strategies.
- Theme & Plugin Development

2021 -
PRESENT

Wordpress & Woocommerce Expert, Freelance

CODEABLE | Denmark

- [IOANNA THEOFILAKOU | CODEABLE PROFILE](#)

2022 -
2023

Research Associate

CERTH (Centre of Research & Technology) | Greece

- Customizing a multipurpose Medical Marketplace by adding subscription functionality.
- Plugin Development

2019

Intern

Ernst & Young, Greece

- Software customization
- PL/SQL scripts
- Oracle DB

Hobbies

Music Production

aeoni - Spotify Artist

Writing / Blogging

Blog (Greek)

EBOOK (Greek)